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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/788,812	02/27/2004	David W. Proctor	MSFT-2871/307103.01	7342
	7590 03/18/200 WASHBURN LLP (M	EXAMINER		
CIRA CENTRE, 12TH FLOOR 2929 ARCH STREET			KUMAR, ANIL N	
	IA, PA 19104-2891		ART UNIT	PAPER NUMBER
			2174	
			MAIL DATE	DELIVERY MODE
			03/18/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)	
10/788,812	PROCTOR ET AL.	
Examiner	A = 4 1 1 1 1	
Examine	Art Unit	

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The MAILING DATE of this communication appe	ars on the cover sheet with th	ne correspondence add	ress
THE REPLY FILED <u>27 February 2008</u> FAILS TO PLACE THIS	APPLICATION IN CONDITION	FOR ALLOWANCE.	
1. The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following application in condition for allowance; (2) a Notice of Apple for Continued Examination (RCE) in compliance with 37 C periods:	replies: (1) an amendment, affid eal (with appeal fee) in complian	avit, or other evidence, v ce with 37 CFR 41.31; or	vhich places the r (3) a Request
a) The period for reply expires _months from the mailing date	of the final rejection		
b) The period for reply expires on: (1) the mailing date of this A		rth in the final rejection, whi	chever is later In
no event, however, will the statutory period for reply expire la			
Examiner Note: If box 1 is checked, check either box (a) or (MONTHS OF THE FINAL REJECTION. See MPEP 706.07(Extensions of time may be obtained under 37 CFR 1.136(a). The date	f).		
have been filed is the date for purposes of determining the period of ex- under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b) NOTICE OF APPEAL	tension and the corresponding amous shortened statutory period for reply of than three months after the mailing	unt of the fee. The appropri originally set in the final Offic	ate extension fee be action; or (2) as
2. The Notice of Appeal was filed on A brief in comp	liance with 37 CFR 41.37 must I	be filed within two month	s of the date of
filing the Notice of Appeal (37 CFR 41.37(a)), or any externation Notice of Appeal has been filed, any reply must be filed water AMENDMENTS	nsion thereof (37 CFR 41.37(e))	, to avoid dismissal of the	
3. X The proposed amendment(s) filed after a final rejection, I	out prior to the date of filing a br	iof will not be entered be	acauso.
(a) The proposed amendment(s) flied after a final rejection, in (a) They raise new issues that would require further col			cause
(b) They raise the issue of new matter (see NOTE belo		1012 201011),	
(c) They are not deemed to place the application in bet	•	reducing or simplifying t	he issues for
appeal; and/or	11 3	3 1 7 3	
(d) ☐ They present additional claims without canceling a	corresponding number of finally	rejected claims.	
NOTE: The new issues being "wherein said at lea			
for interacting with the media content when said at in at least claim 1. (See 37 CFR 1.116 and 41.33(a	a)).	•	
4. 🔲 The amendments are not in compliance with 37 CFR 1.12		Compliant Amendment (PTOL-324).
5. Applicant's reply has overcome the following rejection(s)			
 Newly proposed or amended claim(s) would be all non-allowable claim(s). 		•	_
7. 🛛 For purposes of appeal, the proposed amendment(s): a)		will be entered and an e	xplanation of
how the new or amended claims would be rejected is prov The status of the claim(s) is (or will be) as follows:	vided below or appended.		
Claim(s) allowed:			
Claim(s) objected to:			
Claim(s) rejected: <u>1-2, 4-20, 22-31 and 33-49</u> .			
Claim(s) withdrawn from consideration:			
AFFIDAVIT OR OTHER EVIDENCE			
 The affidavit or other evidence filed after a final action, bu because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e). 			
 The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to o 			
showing a good and sufficient reasons why it is necessary	and was not earlier presented.	See 37 CFR 41.33(d)(1).
10. 🔲 The affidavit or other evidence is entered. An explanatio	n of the status of the claims afte	r entry is below or attach	ed.
REQUEST FOR RECONSIDERATION/OTHER			
11. The request for reconsideration has been considered bu	t does NOT place the application	n in condition for allowan	ce because:
12. Note the attached Information <i>Disclosure Statement</i> (s). (13. Other:	(PTO/SB/08) Paper No(s)	_	
	/SY D. LUU/		
	/O I D. LOO/		

/SY D. LUU/ Primary Examiner, Art Unit 2174